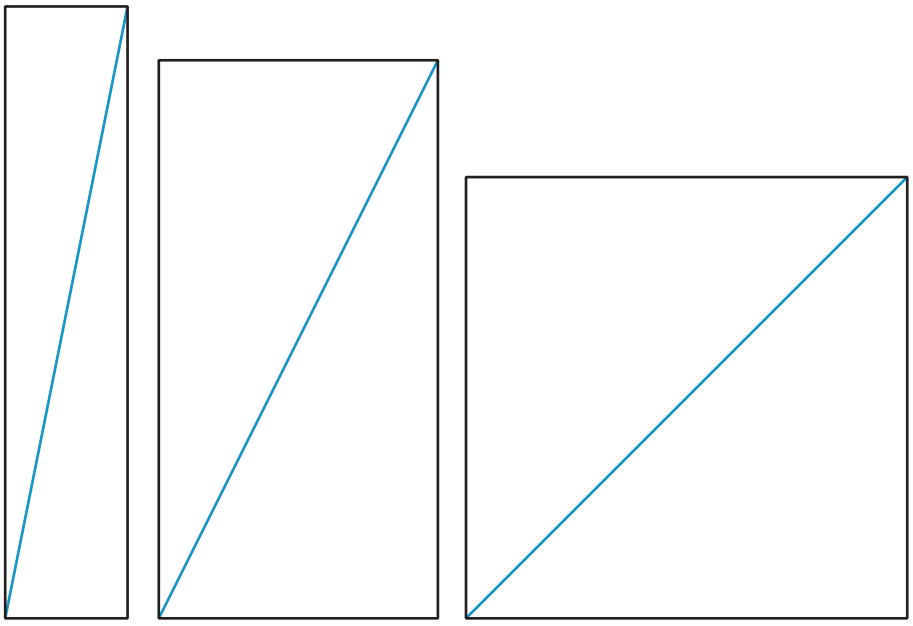
When Is the Same Size Not the Same Size?

Let's figure out how aspect ratio affects screen area.

18.1 Three Figures

What do you notice? What do you wonder?

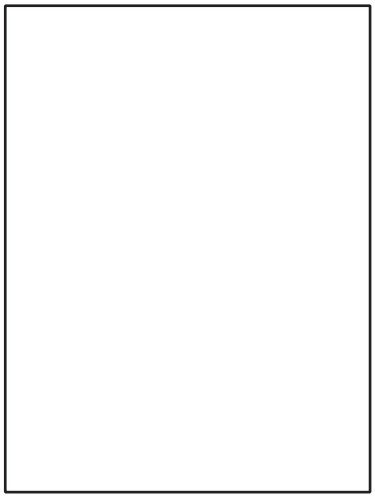


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18.2 A $4:3$ Rectangle

A typical aspect ratio for photos is $4:3$.

Here's a rectangle with a $4:3$ aspect ratio.



1. What does it mean that the aspect ratio is $4:3$? Mark up the diagram to show what it means.
2. If the shorter side of the rectangle measures 15 inches:
   a. What is the length of the longer side?

   b. What is the length of the rectangle's diagonal?

3. If the diagonal of the $4:3$ rectangle measures 10 inches, how long are its sides?

4. If the diagonal of the $4:3$ rectangle measures 6 inches, how long are its sides?

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18.3 The Screen Is the Same Size . . . Or Is It?

Before 2017, a smart phone manufacturer's phones had a diagonal length of 5.8 inches and an aspect ratio of $16 : 9$. In 2017, they released a new phone that also had a 5.8-inch diagonal length, but an aspect ratio of $18.5 : 9$.

Some customers complained that the new phones had a smaller screen. Were they correct? If so, how much smaller was the new screen compared to the old screen?

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